



FOR IMMEDIATE RELEASE

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Innovative Entrepreneurs to be Awarded in First Alaska Marketplace Finals

WHAT: Alaska Marketplace Final Competition

See Alaska's most promising entrepreneurial ideas, FREE & open to the public

On Thursday and Friday, April 6-7, 43 finalists will **compete for a portion of \$200,000 in prize money!** Booths and business demonstrations will bring these ideas to life. Judges will rate each business plan in the categories of sustainability, innovation, job creation/poverty reduction and the integration of cultural heritage. The event also includes 3, \$1000 "People's Choice Awards" for the public's favorite business ideas.

WHEN: Thu-Fri April 6-7, 10 am-5pm

**KEY TIMES: 9am-10am, Thu April 6 – Early Press Entry
12pm-1pm, Thu April 6 – Press Conference
4pm, Fri 7 – Winners Announced**

**WHERE: ConocoPhillips Atrium
700 G Street
Anchorage, AK**

FACTS:

- **The Alaska Marketplace, by Alaskans for Alaskans.**
- A revolutionary 'ideas competition' **aimed at creating jobs and stimulating rural village economies.**
- **Up to 20 winners** will receive a portion of the \$200,000 cash and business coaching to help make their ideas into reality.
- The Finalists range in age from 23 to 64 years old.

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For more information on the Alaska Marketplace initiative, a list of the Finalists, and a schedule of events, visit www.alaskamarketplace.org or contact (907) 360-2288.

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